



1200 WALL STREET WEST / LYNDHURST, NJ 07071
TEL 800 526 9005 / FAX 201 460 0680 / WWW.MARTSANDLUNDY.COM

Thomas W. Thomsen Senior Consultant and Co-chair of the Higher Education Practice Group



Joined Marts & Lundy: 2005

Education: Luther College, B.A.
Luther Theological Seminary, M.Div.
Luther College, Honorary Doctorate of Divinity
Residence: Detroit Lakes, Minnesota

Professional Experience

Tom joined Marts & Lundy as a senior consultant in 2005. He brings to the firm over 20 years of leadership experience in higher education including president, chief development officer, and campaign staff. He has a proven track record of moving institutions forward through institutional wide strategic planning and resource development and is driven by a devotion to ethical direction and values.

Before joining the firm, Tom was president at Concordia College in Minnesota where he established a campus wide strategic plan that energized the institution and gave way to new academic programs, international recognition of the college, and record setting enrollment and financial support to the mission of the college. Prior to his post at Concordia, Tom was president of Grand View College in Iowa. Preceding his work at Grand View College, Tom was vice president for Institutional Advancement at Rocky Mountain College in Billings, Montana.

Tom has special expertise in the areas of strategic planning, fundraising/advancement, campaign, board development, and integrated marketing. He has been engaged in professional and civic organizations, including the Minnesota Private College Council, Iowa Public Television, the United Way and the executive committee for the Nobel Peace Prize Forum.

Representative List of Clients

Archdiocese of Baltimore, MD
Belmont Hill School, MA
Bowling Green State University, OH
Boston College, MA
Dowling High School, IA
Elmhurst College, IL
Goshen College, IN
Guelph University, Canada
Pepperdine University, CA

Queen's University, Canada
St. Peters Collece, NJ
Texas A&M University System,
The Agricultural Program, TX
The 12th Man Foundation, TX
University of Michigan Law School
University of Wisconsin – Madison
Woodberry Forest School, VA

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