

Penelope A. Scarpucci, CFRE

Senior Consultant

Joined Marts & Lundy: 1995

Education: University of Georgia, B.A.
Graduate Studies in Business Administration,
Georgia State University

Residence: Atlanta, Georgia



Professional Experience

Penny joined Marts & Lundy in 1995 after serving the non-profit sector for 17 years in a variety of senior development positions at Duke University's Comprehensive Cancer Center, the University of Georgia, Emory University, the Atlanta Symphony, and Case Western Reserve University. She has also served on the AFP Board and its Foundation Board for 15 years and is actively involved in CASE.

Penny's work for the firm has included feasibility studies, development operations assessments, and annual and capital campaign counsel. She has also teamed with other Marts & Lundy consultants to develop several survey projects for establishing baselines and best practices within the healthcare fundraising arena. She was elected to the firm's Board of Directors in 2005.

Penny is a sustaining member of the Junior League of Atlanta. She also serves her church's Stewardship Board and as secretary of the Board of Directors for the church's Foundation.

Representative List of Clients Served

Auburn University, College of Engineering, AL
Boston Properties for the National Institutes
of Health, DC

Brenau University, TN

Carson-Newman College, TN

Case Western Reserve University School of
Medicine, OH

Chatham Hall School, VA

Children's Medical Center of Dallas, TX

Children's Museum of the Low Country, SC

Conservancy of Southwest Florida, FL

Fred Hutchinson

Comprehensive Cancer Center, WA

Furman University, SC

Harpeth Hall School, TN

Joe Dimaggio Children's Hospital and
Memorial Foundation, FL

J. Mack Robinson College of Business
at Georgia State University, GA

Land Trust Alliance, NY

LSU Health Science Center Foundation, LA

Morehouse School of Medicine, GA

New York Weill Cornell Medical Center, NY

Savannah Country Day School, GA

The Scarborough Hospital Foundation, Canada

Texas Heart Institute, TX

University of Maryland, Baltimore County, MD

University of North Carolina, NC

University of Rochester Medical Center, NY

Vanderbilt University, TN

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