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Lynne LaMarca Heinrich Senior Consultant and Co-leader, Arts & Culture Practice Group

Joined Marts & Lundy: 2000

Education: Bates College, B.A.

Residence: Berkeley, California

Professional Experience

Lynne joined Marts & Lundy as a senior consultant in 2000 with more than five years of consulting experience in her own practice and with another national consulting firm. She co-leads the firm's Arts & Culture Practice Group and has served in staff and consultant roles to the nonprofit sector for more than twenty-four years working with a varied client portfolio including performing and visual arts organizations, educational institutions, hospitals and medical centers, health and human service agencies, museums, environmental organizations, foundations, corporations, venture philanthropists, and numerous public-private partnerships. Lynne provides consulting services in fundraising, capital campaigns, nonprofit management, board governance, strategic planning, leadership coaching and development to nonprofit organizations.

Along with her Marts & Lundy client work, Lynne also serves as a Lecturer at the Haas School of Business, University of California, Berkeley, where she teaches board governance in the Nonprofit Management Program. She is also a former member of the Board of Directors of Marts & Lundy.

Representative List of Clients Served

All Kinds of Minds, NC
Autry National Center/Museum of
Western Heritage, CA
The Barnes Foundation, PA
The Carnegie Foundation for the
Advancement of Teaching, CA
Columbia University, NY
Dallas Museum of Art, TX
Japanese American National Museum, CA
Los Angeles Museum of Contemporary Art, CA
Natural History Museum of Los Angeles
County, CA
Morton Arboretum, IL
Museum of Fine Arts, Houston, TX
Oakland Museum of California, CA
Philadelphia Museum of Art, PA
Planned Parenthood: Shasta Diablo, CA

Rutgers University Foundation, NJ
San Francisco Botanical Garden, CA
San Francisco General Hospital, CA
San Francisco Museum of Modern Art, CA
Smithsonian Institution, Hirshhorn Museum and
Sculpture Garden, DC
Smithsonian Institution, National Museum of
African American History and Culture, DC
Sun Valley Center for the Arts, ID
Sundance Institute, CA
Thunderbird, The Garvin School of International
Management, AZ
United States Arts, CA
University of California, Berkeley, CA
University of California, San Francisco, CA
University of the Pacific School of Dentistry, CA

Blending the Art & Science of Philanthropy