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## Lynne LaMarca Heinrich

Senior Consultant and Co-leader,  
Arts & Culture Practice Group



Education: Bates College, B.A.

Residence: Berkeley, California

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### Professional Experience

Lynne joined Marts & Lundy as a senior consultant in 2000 with more than five years of consulting experience in her own practice and with another national consulting firm. She co-leads the firm's Arts & Culture Practice Group and has served in staff and consultant roles to the nonprofit sector for more than twenty-seven years working with a varied client portfolio including performing and visual arts organizations, educational institutions, hospitals and medical centers, health and human service agencies, museums, environmental organizations, foundations, corporations, venture philanthropists, and numerous public-private partnerships. Lynne provides consulting services in fundraising, capital campaigns, nonprofit management, board governance, strategic planning, leadership coaching and development to nonprofit organizations.

Along with her Marts & Lundy client work, Lynne also serves as a Lecturer at the Haas School of Business, University of California, Berkeley, where she teaches board governance in the Nonprofit Management Program. She is also a former member of the Board of Directors of Marts & Lundy.

### Representative List of Clients Served

All Kinds of Minds, NC	Oakland Museum of California, CA
Autry National Center/Museum of Western Heritage, CA	Philadelphia Museum of Art, PA
The Barnes Foundation, PA	Planned Parenthood: Shasta Diablo, CA
The Carnegie Foundation for the Advancement of Teaching, CA	Rutgers University Foundation, NJ
The Cleveland Museum of Art, OH	San Francisco Botanical Garden, CA
Columbia University, NY	San Francisco General Hospital, CA
Dallas Museum of Art, TX	San Francisco Museum of Modern Art, CA
The Frick Collection, NY	Save-the-Redwoods League, CA
Japanese American National Museum, CA	Smithsonian Institution, DC
Los Angeles Museum of Contemporary Art, CA	Smithsonian Institution, Hirshhorn Museum and Sculpture Garden, DC
Natural History Museum of Los Angeles County, CA	Smithsonian Institution, National Museum of African American History and Culture, DC
Missouri Botanical Garden, MO	Sun Valley Center for the Arts, ID
Morton Arboretum, IL	Sundance Institute, CA
Museum of Fine Arts, Houston, TX	United States Artists, CA
New Visions for Public Schools, NY	University of California, Berkeley, CA
	University of the Pacific School of Dentistry, CA

### Blending the Art & Science of Philanthropy