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Laura J. Avery

Vice President

Education: Wells College, B.A.

Residence: Norfolk, VA



Professional Experience

Laura joined the firm in 1982 and for her first 20 years with the firm she counseled a variety of clients in major gift and campaign strategies. She was named a vice president in 1989 and served on the firm's Board of Directors from 1987-2006, as director of our Electronic Screening® services from 1987-2001 and as corporate secretary from 1999-2004. A member of the Marts & Lundy management team since 1994, Laura currently serves as the firm's vice president for marketing and support services.

Prior to joining the firm, Laura was the capital campaign director for Riverdale Country School, Bronx, NY, and had previously worked in the development office at Scripps College, Claremont, CA. She has served on the Board of Trustees for Wells College and for South Hampton Roads, Habitat for Humanity, Norfolk, VA.

Representative List of Clients Served

American Cancer Society, GA
American Red Cross, DC
Case Western Reserve University, OH
Elisabeth Morrow School, NJ
Georgetown University, DC
Hartford Symphony Orchestra, CT
Human Rights Campaign, DC
INOVA Health Systems, VA
KBAQ, AZ
KLRN, TX
The Langley School, VA
National Public Radio, DC
National Parks and Conservation, DC

National Trust for Historic Preservation, DC
The Nature Conservancy, VA
PBS, VA
Potomac Hospital, VA
Recordings for the Blind and Dyslexic, NJ
The Rumsey Hall School, CT
University of Michigan - Ann Arbor, MI
University of Texas - Austin, TX
WBEZ, IL
WHRO, VA
WNYC, NY
Wesleyan College, GA
World Wildlife Fund, DC

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