

TREND COMPARISONS

50 Selected Liberal Arts Colleges and Universities

Note: All data used in the following charts reflect the mean average among the group of institutions

Compiled by: Bruce McClintock, Marts & Lundy, Inc.
Source of Data: CAE Voluntary Support of Education, 2004

50 Selected Liberal Arts Colleges and Universities included in this report of Philanthropic Trends

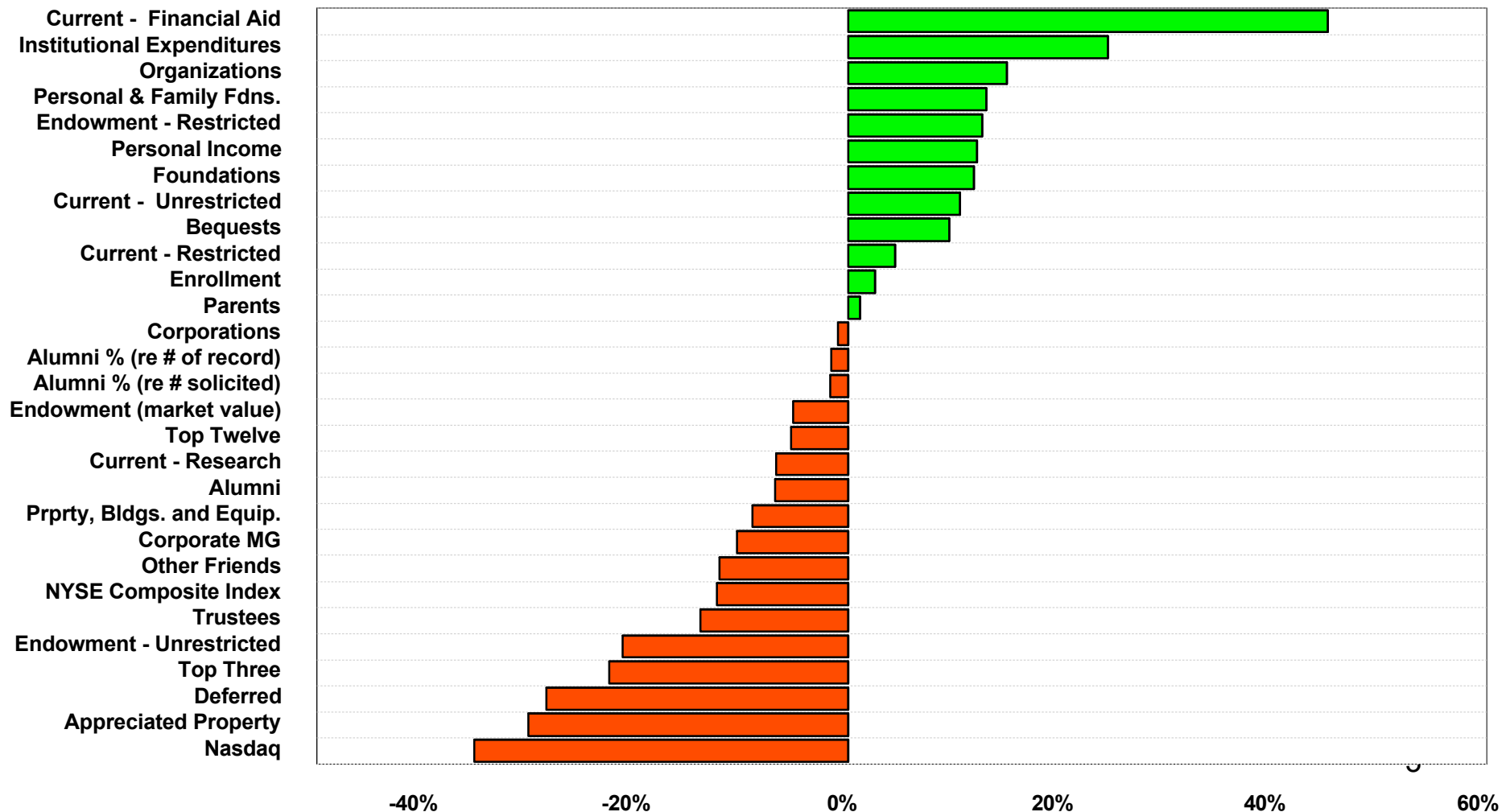
**Amherst College (Amherst, MA)
Austin College (Sherman, TX)
Bates College (Lewiston, ME)
Berea College (Berea, KY)
Birmingham-Southern College (Birmingham, AL)
Bowdoin College (Brunswick, ME)
Bryn Mawr College (Bryn Mawr, PA)
Bucknell University (Lewisburg, PA)
Carleton College (Northfield, MN)
Centre College (Danville, KY)
Claremont McKenna College (Claremont, CA)
Colby College (Waterville, ME)
Colgate University (Hamilton, NY)
College of the Holy Cross (Worcester, MA)
College of Wooster (Wooster, OH)
Connecticut College (New London, CT)
Davidson College (Davidson, NC)
Denison University (Granville, OH)
DePauw University (Greencastle, IN)
Dickinson College (Carlisle, PA)
Furman University (Greenville, SC)
Gettysburg College (Gettysburg, PA)
Hamilton College (Clinton, NY)
Haverford College (Haverford, PA)
Hobart and William Smith Colleges (Geneva, NY)**

**Hope College (Holland, MI)
Kenyon College (Gambier, OH)
Lafayette College (Easton, PA)
Lawrence University (Appleton, WI)
Middlebury College (Middlebury, VT)
Mount Holyoke College (South Hadley, MA)
Oberlin College (Oberlin, OH)
Ohio Wesleyan University (Delaware, OH)
Pomona College (Claremont, CA)
Sarah Lawrence College (Bronxville, NY)
Scripps College (Claremont, CA)
Smith College (Northampton, MA)
St. Lawrence University (Canton, NY)
St. Olaf College (Northfield, MN)
Trinity College (Hartford, CT)
Vassar College (Poughkeepsie, NY)
Wabash College (Crawfordsville, IN)
Washington and Jefferson College (Washington, PA)
Washington and Lee University (Lexington, VA)
Wellesley College (Wellesley, MA)
Wesleyan University (Middletown, CT)
Wheaton College (Wheaton, IL)
Whitman College (Walla Walla, WA)
Willamette University (Salem, OR)
Williams College (Williamstown, MA)**

50 Selected Liberal Arts Colleges and Universities

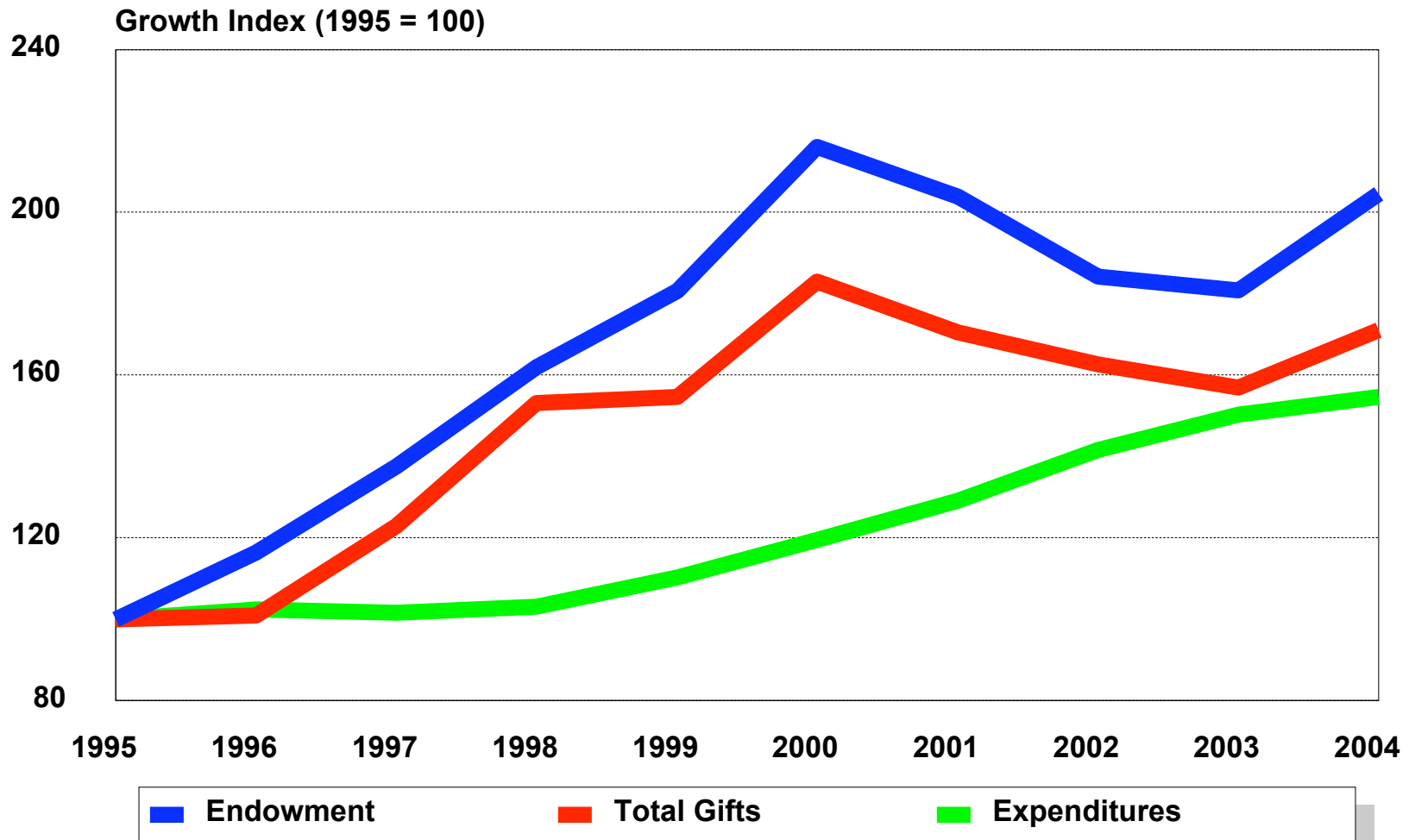
\$ Growth Trends in Philanthropic and Economic Indicators

Fiscal Years 2002-04 versus 1999-01

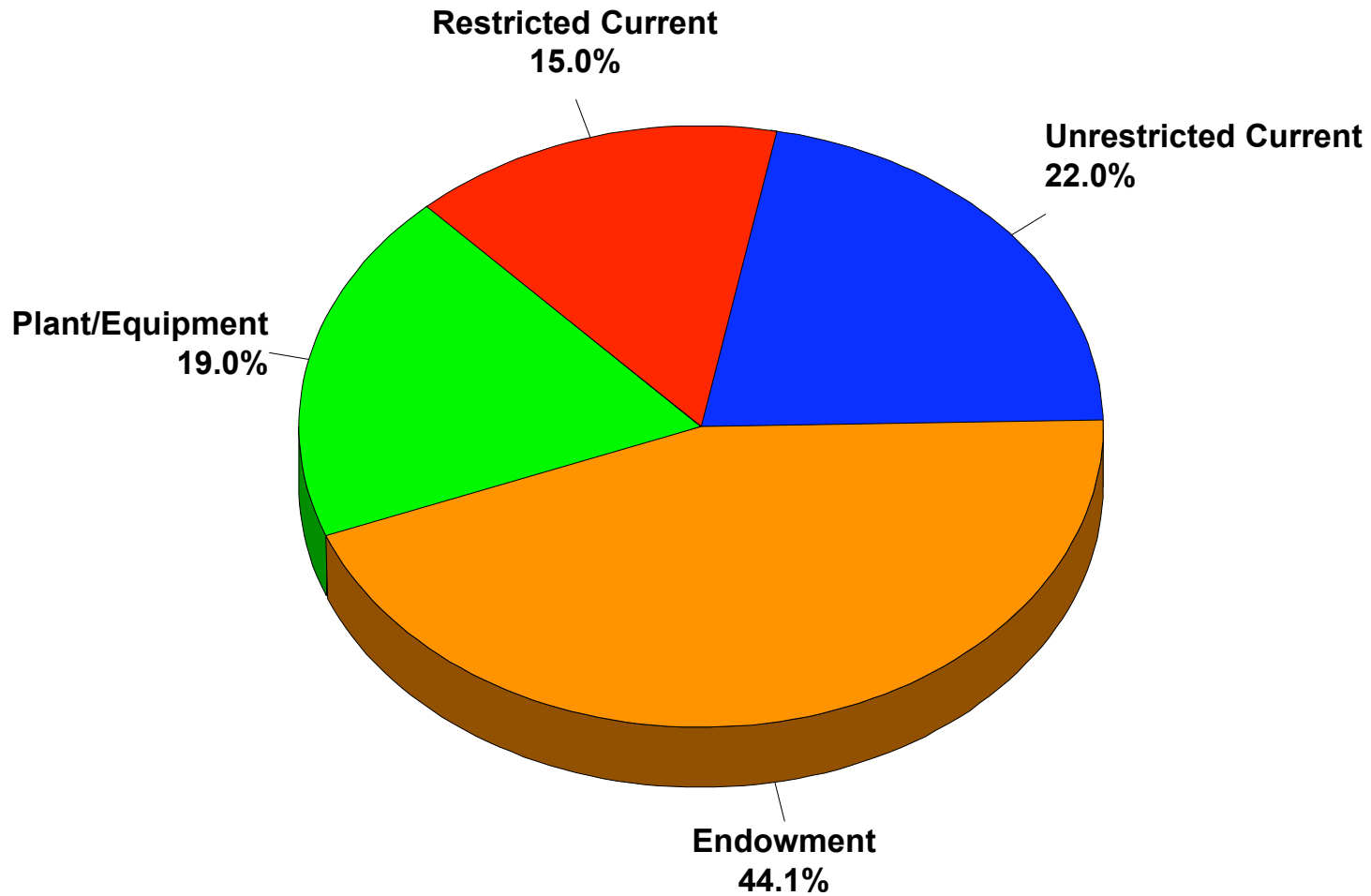


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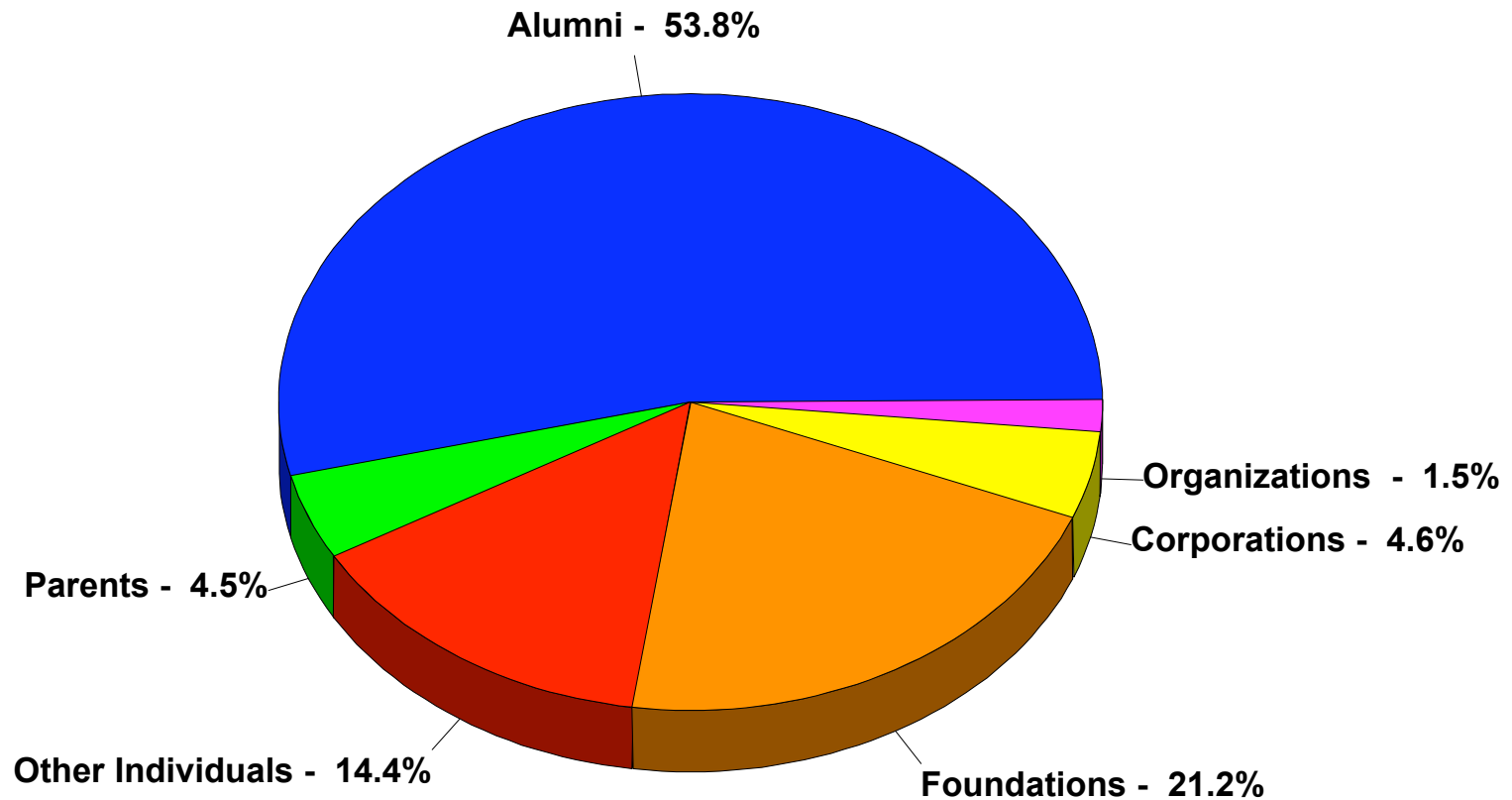
\$ Endowment (market value), \$ Total Gifts and \$ Total Institutional Expenditures



50 Selected Liberal Arts Colleges and Universities
\$ Total Support by Purpose
Average for Fiscal Years 2002-04

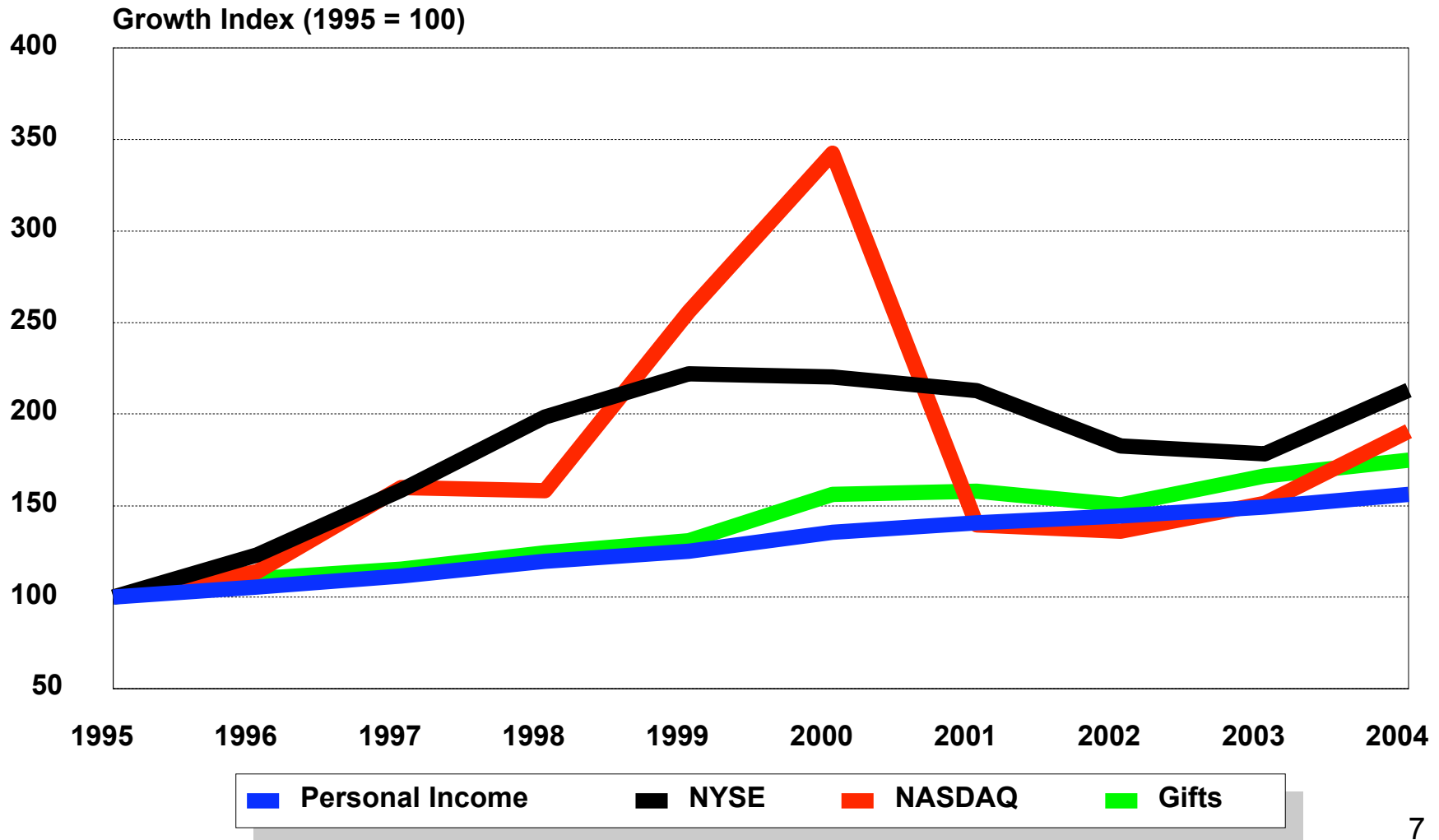


50 Selected Liberal Arts Colleges and Universities
\$ Total Support by Source
Average for Fiscal Years 2002-04



50 Selected Liberal Arts Colleges and Universities

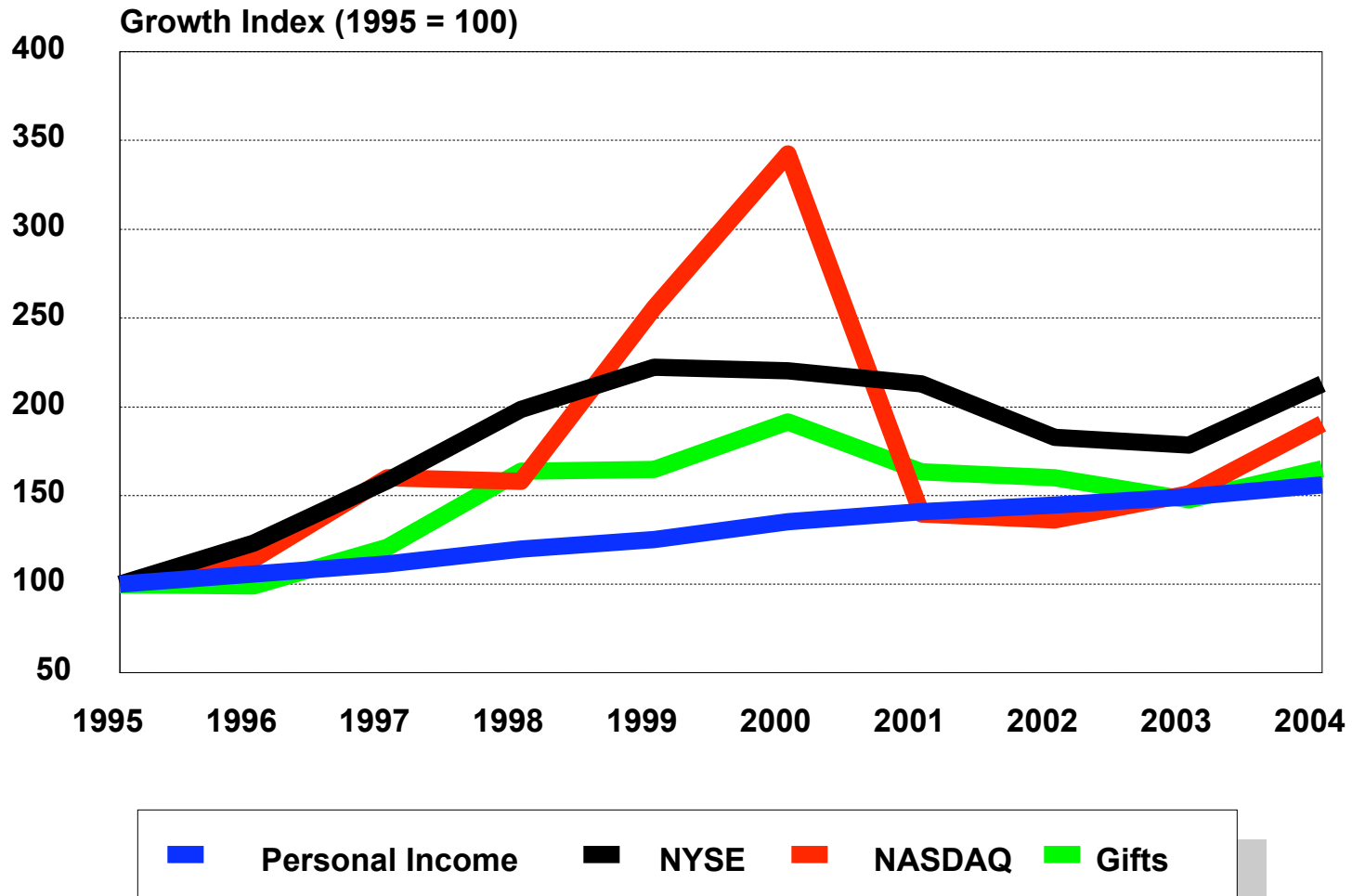
\$ Current Unrestricted Gifts versus Leading Financial Indicators



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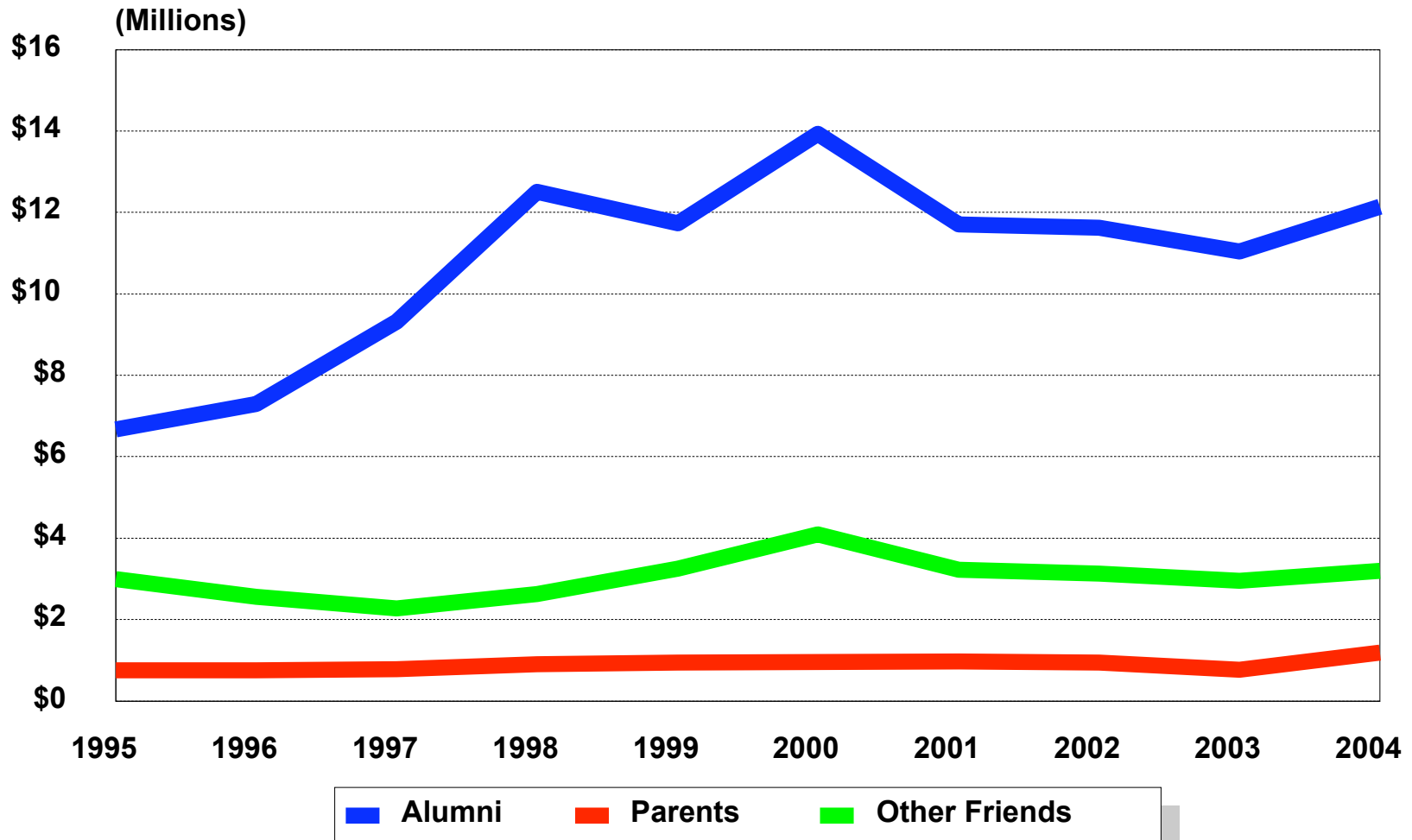
\$ Capital Gifts

versus Leading Financial Indicators



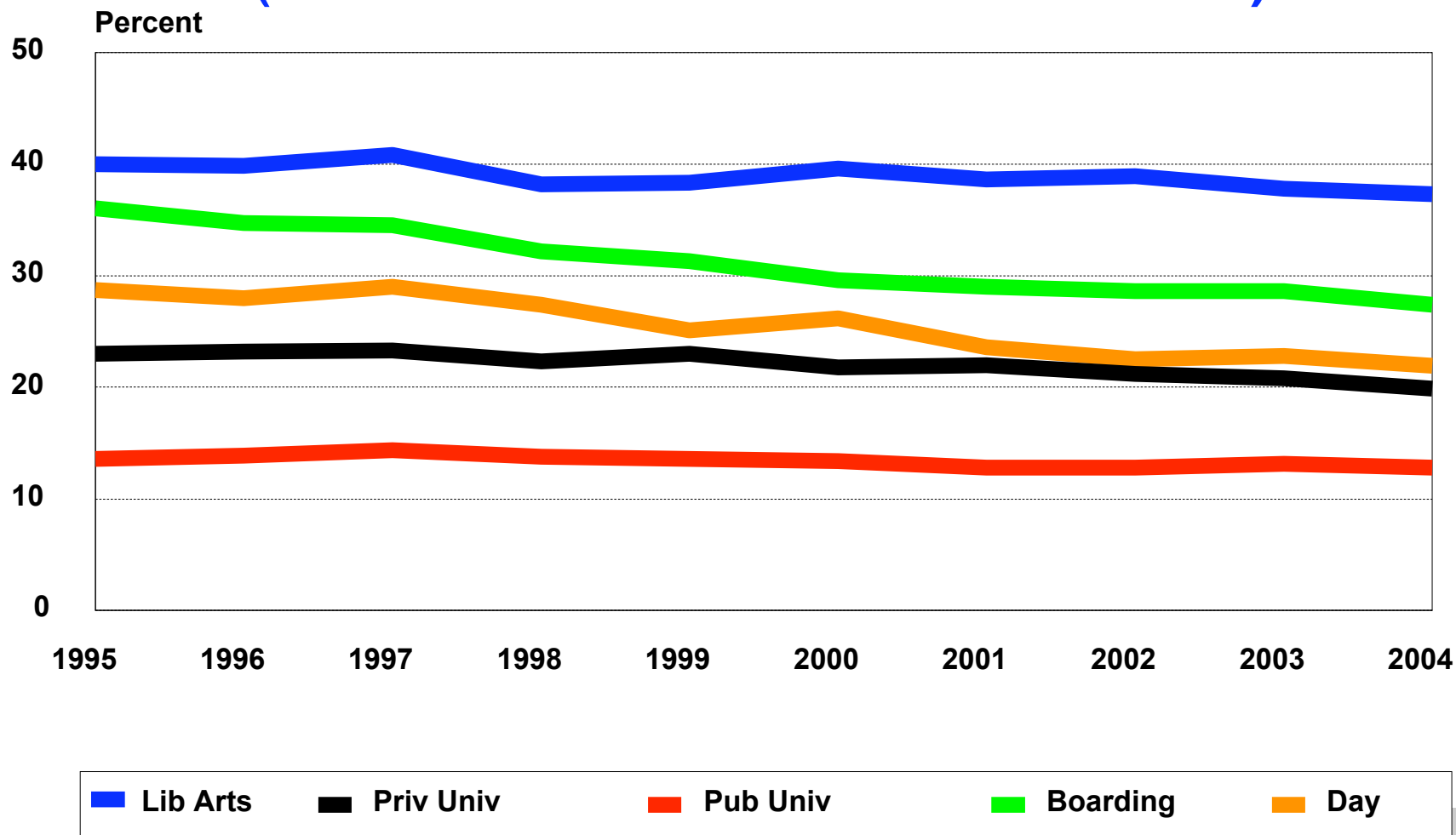
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\$ Alumni Gifts, \$ Parent Gifts and \$ Gifts from Other Friends



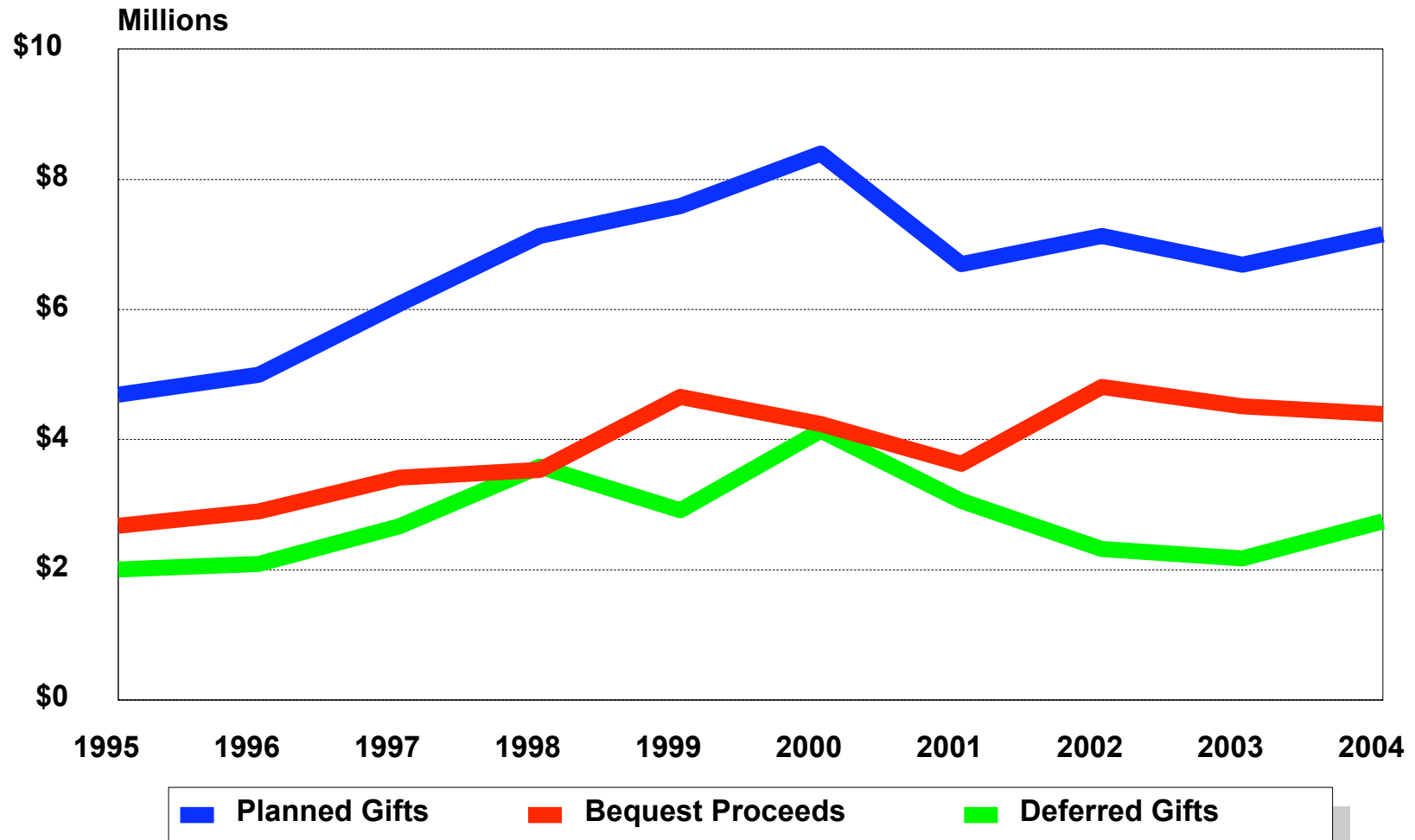
250 Selected Independent Schools, Colleges and Universities

Alumni Percentage of Participation (calculated on # of alumni of record)



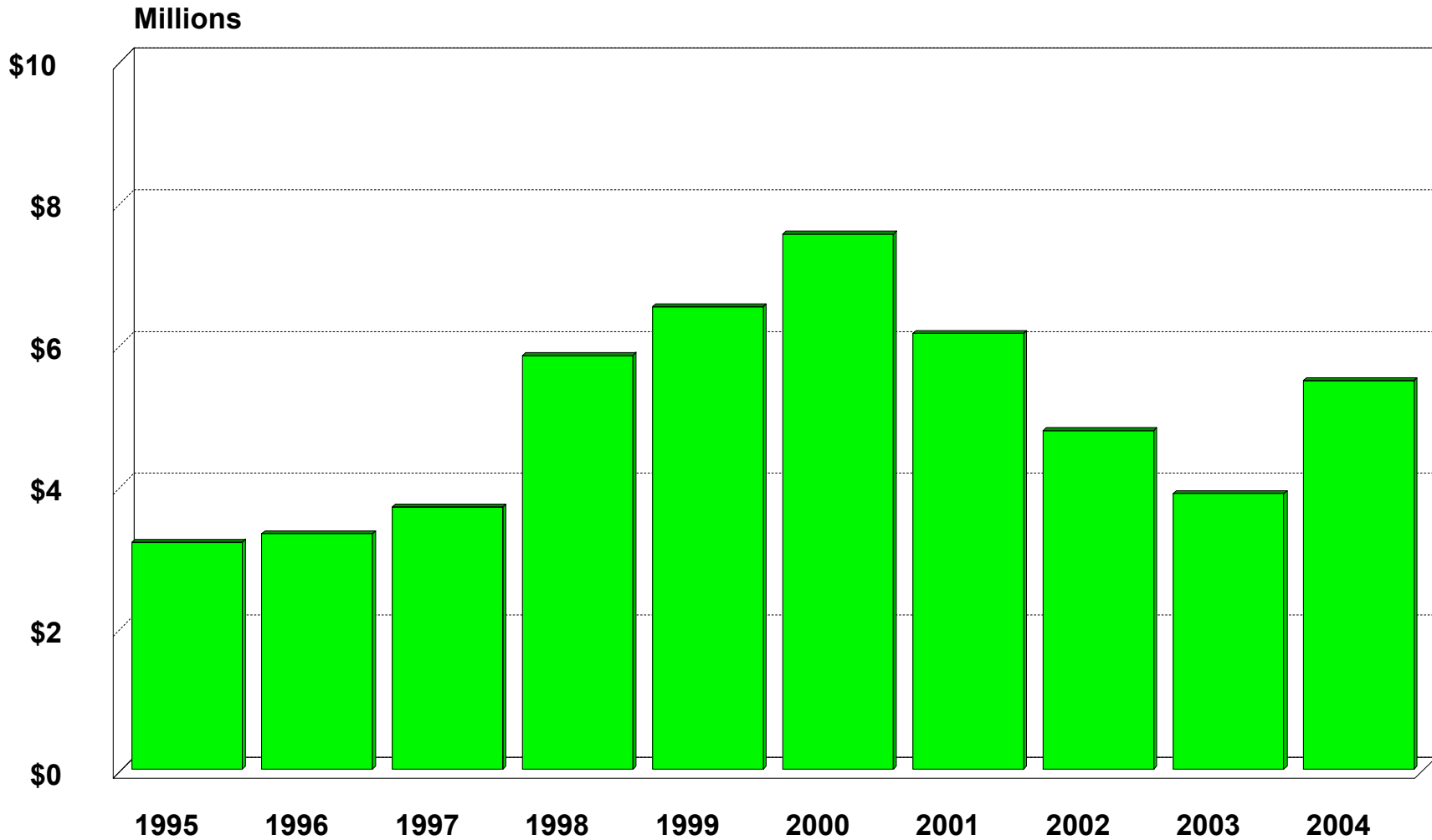
50 Selected Liberal Arts Colleges and Universities

\$ Planned Gifts, \$ Bequest Proceeds and \$ Deferred Gifts (face value)



50 Selected Liberal Arts Colleges and Universities

\$ Gifts of Appreciated Property



50 Selected Liberal Arts Colleges and Universities

\$ Direct Gifts from Governing Board (Trustees)

